

## **BDMA**

BHARUCH DISTRICT MANAGEMENT ASSOCIATION

AN ISO 9001: 2015 CERTIFIED ORGANIZATION

## **CSR FORUM**

PRESENTS

# prayatna

ISSUE - 06

July-August-Sept 22'

" Appreciating
CSR Initiatives by
various organizations "







#### FROM THE DESK OF PRESIDENT & CHAIRMAN



Dear All,

Greetings!!

We would like take this opportunity to announce that we have got good response for our "CSR News Bulletin" – Prayatna and we have been coming up with new editions every time.

I appreciate all the industries for the support that you all show. I encourage everyone for undertaking CSR intiatives.

We would like to bring to your notice we have got good number of enquiries for purchase of Vagra Taluka report for Baseline and Need assessment survey conducted for CSR/ CER initiatives.

I urge everyone to take your valuable time out to buy this report which is available for download at www.reports.bdma.in which comes quite handy guide for conducting CSR initiatives and avoid duplication.

I also would like to thanks all industries across Bharuch district for sending us valuable information on CSR activities conducted from July to September 2022.

Keep up the good work!

Thanks a lot!

#### Harish Joshi

President



Dear Readers,

Greetings!!

I appreciate the efforts and hard work undertaken for CSR initiatives by all industries in Bharuch District.

I encourage all to keep sending us the report covering the CSR activities with pictures and write up.

I would like to make sure that everyone from industries of Bharuch District find this issue interesting.

I would like to encourage all to take a time out to go through 6 th Issue of CSR News Bulletin – Prayatna.

Stay glued to the issue!

Keep up the support.

Thanks & Regards,

#### Nirmalsinh Yadav

Chairman - CSR Forum



**AARTI INDUSTRIES LIMITED** 



Gym Equipment at Vanthewad Village School



Farmers Upliftment Project at Sardarpura Village



Construction of 2 Nos of Classroom at Navagham Kararvel Village School



**Pond Deepining at Ranipura Village** 



DECCAN FINE CHEMICALS (INDIA) PVT.LTD.

## **Health Care**









Sponsored Medical Equipment for Cancer Treatment Radiation Centre -Master Board Made of Carbon Fiberto at J.B. Modi Cancer Centre, Ankleshwar

Sponsored Medicine Expenses towards Supply of all types of Medicines for common illness treatment to Jay Shree Jalaram Sewa Mandal Trust, Kasak Circle Bharuch for poor people on Free of Cost basis.

Nutritional Kit to TB Patients: Under "Ni-Kshay - TB Mukt Bharat" Scheme of Govt. of India, We are providing key nutritional support to the TB patients this will help TB patients to complete their treatment successfully. Under this 250Nos. Kit in August 2022 & 200Nos. of Kit in September, 2022 provided to Patients of 7 PHC Centre of Ankleshwar Tauka., Ministry of Health & Family Welfare has appreciated us through email communication for playing critical role in TB Free Scheme.

Organized Dental & Eye Camp in Primary School, Nava Diva in association with JCI, Ankleshwar, approximately 650Nos. of Students have attended this Camp.

## **Women Empowerment**









Inaugurated Day Care Nursing Asst. Skill Development Course at Ramkrishna Vivekanda Charitable Trust, GIDC, Ankleshwar

In this six month training course, underprivileged female students will be provided Theoretical Classroom Training for 3 months and 3months practical training in nearby hospital as internship training.

Asst. Beauty Therapist 290hrs. Skill Development Course under Women Empowerment Successfully Completed at Digas, Hansot. 30Nos. of females provided Beauty Therapist Kits along with Certificate.

Sewing M/C Operator 230hrs. Skill Development Course Successfully Completed at Mangleshwar, Bharuch, all successful participants (30nos.) are provided Sewing M/c with Certificate

We have started this initiative, in 2015-2016 to educate adolescent girl's student of tribal residential schools, for "Menstrual Hygiene" and along with that we are providing Hygiene kit consisting of Sanitary Pad, Under garment, Soap & Shampoo. During Jul-Sep 22, 1750Nos.of Kits provided to 1750 Female Students in Various Tribal residential Ashram Shalas of Bharuch & Narmada District.

## DCM SHRIRAM Growing with trust

## **CSR ACTIVITIES BY**

#### SHRIRAM ALKALIES & CHEMICALS, JHAGADIA





#### Sickle Cell Awareness & Screening Camps

Sickle cell is genetic blood disorder and most affected group of population is tribal. In India a total number of sufferers are around 2 Cr and in Gujarat it is around 17 lakhs. Sickle Cell is incurable disease and screening and awareness are only solution available for prevention of the disease. To address the same camp has been organized in Primary school of Selod village and 100 Nos of patients screened in the same. 19 students have detected with sickle cell trait and 2 with disease. Individual cards and reports provided to parents and school for regular treatment.





#### Eye Camp

To address the issues related to eye, early diagnosis and treatment, 2 eye camps have been organized in Sardarpura & Kapalsadi villages. Total 386 patients screened and 20 have been referred for surgery. Spectacles have been provided to 276 patients. We at DCM Shriram organizing regular eye check-up camps in surrounding villages since 10 years now and till date more than 2300 people have taken benefits of the same. These camps being organized in close coordination with local gram panchayat and beneficiaries are consulted by ophthalmologist. People are getting medicine, spectacles and support to cataract operation at Sewa Rural hospital in Jhagadiya.





#### **Behavior Change Program on healthy sanitation Practices**

Considering the poor hygiene practices and to increase the usages of individual household toilets DCM Shriram Limited has initiated the program on behavior change with Gram Vikas Trust, Bharuch. The program implemented in 4 villages of GIDC Jhagadiya and creating awareness around cleanliness and personal hygiene. More than 200 households reached out in last 3 months through various activities like door to door awareness campaign, street plays and FGDs.





Tree plantation using Miyawaki Method

order to conserve environment by enhancing green cover plantation has been initiated using Miyawaki method in GIDC area. 10000 saplings will be planted in expert's guidance which will have great environmental impact by supporting the local ecology.





Baseline study on water and agriculture

In order to understand the need of water harvesting and sustainable agriculture a baseline study have been conducted in all surrounding villages of GIDC Jhagadiya. Objective of the study was to understand the local need and plan the activities to address those needs.









**Education, Skill & Livelihood** 



#### JHAGADIA INDUSTRIES ASSOCIATION

#### **Educational Awareness**

Donation to Shree Narmada Education Trust	500000
Sponsorship towards Student Scholarship Scheme 'Transform a life' of SRICT for 2022-23	1000000
Donation to AIDS for Mobile Education Van Project	500000
Donation for vankutha School Building	500000

Sponsorship of Rs.10,00,000/- towards Student Scholarship Scheme 'Transform a life' of SRICT for 2022-23



Donation of Rs 2,00,000/- to Rajyoga Education & Research Foundation for building construction.





Donation of Rs. 5,00,000/-to Sardar Patel Multispecialty Hospital & Heart Institue Ankleshwar.



#### **Health Program**

- With the purpose of Serving better health facilities to surrounding 16 villages JIA started JIA Medical Centre.
- The project was started from August 2017 with estimated monthly running cost of Rs 2,50,000/- which is now costing around Rs 3,10,000/-.
- In this program JIA is providing free primary treatment (CONSULATANCY OF M.B.B.S DOCTOR & Medicines) to villagers at their door step.
- Apart from Doctor ,one counselor is also visiting villages and give awareness about better health & hygiene facilities to the villagers.
- Donation of Rs.10,00,000/- to SEWA RURAL JHAGADIA towards Hospital Expansion project & various recurring expanses.



#### **Community Welfare**

Donation for Sports Equipment to Daheda Cricket Club	30000
Donation for Navratri festival at Fulwadi village	30000
Donation for Sports Equipment to Kararvel Cricket Club	30000
Donation of Books & Furniture to New SP Office Libraray Bharuch	600000
Block paving at Sardarpura ,Utiya& Jhagadia Village	825000

Donation of Books & Furniture to New SP Office Library Bharuch Rs. 600000/-



## JUBILANT BHARTIA FOUNDATION

## **CSR ACTIVITIES BY**

#### JUBILANT BHARTIA FOUNDATION

#### HEALTH



• Jubilant Bhartia Foundation Medical Centre & Mobile Van Dispensary

The community healthcare initiative run by the Jubilant Bhartia Foundation is effective and provides 15 villages around our Special Economic Zone (SEZ) location with public healthcare that is affordable, accessible, and equitable. Our Jubilant Bhartia Foundation Medical Center and mobile dispensary services have provided diagnoses and delivered medicine to a total of 6,107 patients in our quarter from July to September.

 Rashtriya Poshan Maah 2022: Awareness Camps & Nutritional Kits Distribution

On the occasion of Rashtriya Poshan Maah 2022, and in collaboration with the Integrated Child Development Scheme (ICDS) initiative, Jubilant Bhartia Bharuch team organised awareness camps and distributed over 200 Nuritional Kits to identified Moderate Acute Malnutrition (MAM) and Severe Acute Malnutrition (SAM) children and 21 Nutrition Kits to pregnant women in Vagra Taluka. In addition, we distributed bags to 84 anganwadi kids and gifts to 55 malnutrition-free, healthy children to encourage them to maintain healthy eating habits, and we thanked their mothers for taking such good care of them.

• Regional Capacity Building Workshop on Workplaces, CSR Models, and NTEP Updates in Ahmedabad

Jubilant Bhartia Foundation participated in the Regional Capacity Building Workshop on Workplaces, CSR Models, and NTEP Updates in Ahmedabad. Jubilant Bhartia Foundation received an appreciation award for their work in End TB Projects. The unique volunteer and employee engagement models of the Jubilant Bhartia Foundation were appreciated by everyone in the workshop.

• India's Future Doctors Workshop for School Children
The Jubilant Bhartia Foundation Health team held India's
Future Doctors workshop in various schools, local school
children were exposed to our Medical Center and Mobile
Ambulance Services. Medical staff lectured students and
teachers on how doctors operate for patients and how
medical instruments work.

#### **EDUCATION**





- Muskaan Fellowship 2022-2023 Muskaan Fellowship is a year-long mentorship and training program for the rural adolescents. It nurtures the leadership traits of the fellows and mentors them into a goal-oriented future and active-citizenship. In the financial year 2022-2023, the 1st Learning Retreat of Muskaan Fellowship Chapter 1 was conducted by Education Coordinators of Jubilant Bhartia Foundation. The training program focused on self-awareness, self-expression and self-belief. It also focused on values like Kindness, Trust, Integrity and Commitment.
- Muskaan Celebration Jubilant Bhartia Foundation distributed prizes to 30 students at Nandelav Primary School who took part in their Muskaan Monthly activities and ranked first, second, and third. The organization's purpose in holding such events is to encourage young children to attend school, motivate them to take part in extracurricular activities, and recognizing the accomplishments of students as well as providing them with opportunities to acquire a range of skills that all contribute to their personal growth and development.
- Jubilant Bhartia Foundation Mobile Science Lab Inauguration Mobile Science Lab project has been started by Jubilant Bhartia Foundation. This Mobile Science Lab will conduct classes for children from 6th-8th grade. This programme will offer underprivileged school students access to innovative, practical educational experiences at 14 schools in the Bharuch and Vagra taluka region. Students' participation in practical chemistry, physics, biology, and other science experiments and activities will improve their learning. The Mobile Science Lab project has sparked a lot of student interest.



RALLIS INDIA LIMITED, ANKLESHWAR











# નર્મદા જિલ્લાના સાગબારા તાલુકાના પાંચ ગામોની "મોડેલ ટ્રાઇબલ વિલેજ" તરીકે વિકસાવવા કરાયેલી પસંદગી







## જ્ય માતાજી ડાઇનિંગ હોલ

શુદ્ધ તાજુ અને ભરપેટ ગુજરાતી થાળી...









#### TATVA CHINTAN PHARMA CHEM LIMITED

















## Awareness on Good Health and Hygiene of girls and women program

Recently, in September, 2022 the Company with association of Vatsalya Foundation has organized "Awareness on Good Health and Hygiene of girls and women program" in Jageshwar, Vav and Kadodara villages of Vagra Taluka, Bharuch, Gujarat.

The objectives of the programme is:

1.To popularize and sensitize the use of sanitary napkins among the rural women and girls and thereby rescuing them from venereal diseases.

2.Installation of Non-Electric Sanitary Napkin vending machines for easy availability of sanitary napkin in rural area at low cost.

3.Installation of Non-Electric eco friendly incinerator at suitable places for disposal of used sanitary napkin to minimize the environmental degradation.

Below are some Numerical highlights:

Sr.	Particulars	Numbers		
No.		Jageshwar	Vav	Kadodara
1	Female attended the programme	138	103	113
2	Number of Packets of sanitary napkins distributed	750	750	750
3	Sanitary napkin vending machine installed	1	1	1
4	Sanitary napkin Incinerators Installed	1	1	1

#### **Weekly on Every Sunday**

Tatva Chintan Pharma Chem Limited under its Project "Swasthya Sampada" Organizes Weekly Health Check-up Camps in Bharuch. People in Lakhigam, Jageshwar villages of Vagra Taluka, Bharuch, Gujarat has availed benefits of such camps for various health problems like fever, cold, cough, diabetes, blood pressure, skin diseases, etc. Further, they are also getting free of charge medicine for their need.

Below are some Numerical highlights:

Sr. No	Month	Number of Patients	Place
1	July-2022	241	Lakhigam, Jageshwar
2	August-2022	289	Lakhigam, Jageshwar
3	September-2022	222	Lakhigam, Jageshwar



UPL Limited, Jhagadia

Creating Enabling Environments for children in Schools

Under Gram Pragati Initiative, a boundary wall was constructed at Shelod Government Primary School, Jhagadia under UPL Unit 5's CSR activities. The intervention was planned as a step towards providing a safe environment for children at school.



UPL, Jhagadia installed solar panels at Public Utility Spaces

In total 4 villages, solar panels were installed at villages of Talodra, Randedi, Unitya and Sardarpura. The solar panels will support community utility spaces like community hall, marriage hall, panchayat office, street lights and RO water unit in the community.



UPL, Jhagadia constructed its 5th School Sanitation Unit

As part of UPL's contribution to the Swachh Bharat Abhiyan, UPL Limited has initiated UPL School Sanitation Project to facilitate health and hygiene behavior in students and community by constructing good quality and eco-friendly toilet in schools. The inauguration and lokarpan ceremony was held for the school sanitation block at Sardarpura Government Primary School. The sanitation block was inaugurated by UPL, Unit 5 Leadership team in the presence of PRI members, community members, school staff and children. As part of its CSR initiative, till date has 5 sanitation blocks have been constructed reaching out to 1000+students.



Felicitation Ceremony organized for Skill Development Programme by UPL, Jhagadia

Under UPL Udyamita, 34+ women successfully completed their 3 months course on tailoring and beauty parlour. These women were felicitated in the presence of PRI members from Fulwadi and UPL staff. Women were encouraged to be independent and continue to make efforts towards being self-employed. On the occasion, they were also informed about government schemes.



UPL, Jhagadia organized an exposure visit for farmers

An exposure visit to Krishi Vigyan Kendre was organized for farmers, where-in they learnt about growing saplings using trays and learnt about the benefits and purpose of setting-up of net-houses. 11 of these installed mini-green net houses, with an aim at becoming self-sufficient on the availability of good quality saplings and earning additional income. The farmers have begun cultivating brinjal and green chilies in these mini-green net houses providing an appropriate micro-climate conducive to the plant growth during the summer season.



Zentiva India



"SEED of Development Sown for sustainable earning".....Zentiva India's CSR Project



Zentiva's philosophy on "SHARING IS CARING" & the initiative of "#WeHelpOthers" is extended towards our partners, people & environment.

In this context Zentiva Private Limited created a sustainable CSR initiative for the local village women near Ankleshwar. This initiative is named "SEED" (SKILL ENHANCEMENT for EMPOWERING DEVELOPMENT), the first skill development center for local village women to learn tailoring skills. Our NGO Partner is Kutch Nav Nirman Abhiyan who is entrusted to train them and then facilitate in providing sustainable earning measures for each of them. Our target for first year is to touch atleast 150 women's livelihood positively. The course consists of basic three months training with an additional one month of advanced training.

On September 2022, we grandly celebrated the certification ceremony of our first batch of the centre "SEED" which was initiated with 40 women and it was a great moment of satisfaction and happiness when they received their first tailoring order during the event. The entire Zentiva Management Team, Ankleshwar Management Team and the HR Team have significantly contributed in this initiative. Our ambition is to make Zentiva a great place to work and ensure a healthy, sustainable approach in everything that we do.

## #WeHelpOthers

What are you waiting for? Come and be our members soon For enquiries on Membership & Sharing your valuable Feedback/Suggestions,

#### Contact us @

bdmainfo13@gmail.com / +91 76240 04031 / (02642) 226619 Address : 201-207, 2nd Floor, 7-X The Business Hub, Old N.H. 08, Bholay, Bharuch - 392 001.

> Time: 10:30 am till 06:30 pm Visit us @ www.bdma.in









## **EDITED BY**

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Under the Guidance of

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Chairman - CSR Forum

## Alkesh Rana

Co-chairman - CSR Forum



I wear two hats. The one is business and increasing my shareholders' value; the other is social responsibility